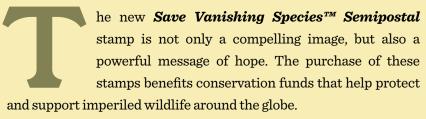


BEYOND THE PERF



Semipostal stamps allow customers to contribute to a worthy cause, simply by purchasing postage. Each stamp is sold at a price at least 15 percent higher than the current First-Class rate, and the net proceeds are channeled to designated organizations supporting the cause.

Even though these fundraising stamps are issued infrequently the **Save Vanishing Species Semipostal** is the fourth such stamp to date — the Postal Service has long used the stamp program to raise public awareness of important social issues.

Soil and water conservation, hunger, organ donation, adoption, diabetes, mentoring, Alzheimer's disease, and animal rescue are just a few of the many important causes that have appeared on stamps, and as a result, have been brought to public attention.

The Postal Service produces stamps that reflect the best of our nation — stamps that we hope you enjoy, whether in your collection or on your mail. And when stamps also support a vital cause, we hope that you participate in contributing to a brighter future.



Read the story behind the Save Vanishing Species stamp on pages 2-3.

Learn about semipostal stamps here:

BeyondthePerf.com/semipostal

View a slideshow of social awareness stamps here:

BeyondthePerf.com/socialcauses

DATE OF ISSUE: 9/20/11 at Washington DC 1 design, 8 positions, plate no. in 2 corners, gravure (AVR)

Save Vanishing Species[™] Semipostal (First-Class rate)

STEPHEN M. KEARNEY

Executive Director, Stamp Services

* Pane of 20 w/plate no. & header	\$11.00	576640
Block of 10	5.50	576630
Block of 4	2.20	576620
First Day Cover	.99	576662
Ceremony Program	7.06	576692
Digital Color Postmark First Day Cover	1.71	576665
Pane of 20 & Digital Color Postmark First Day Cover	12.95	576699
First Day of Issue Collection w/Pane of 20	19.50	576671
Notecard Set w/Envelopes & Stamps (Set of 10)	15.95	576694

NOTE: Each Save Vanishing Species Semipostal stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

NEW

Save Vanishing Species products on back cover!

^{*} Please refer to the order form to request specific plate positions.

usa PHILATELIC

2011 / VOLUME 16 / QUARTER 4

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A quarterly publication, USA Philatelic is the only official source for the complete line of current stamps and stamp products from the U.S. Postal Service.

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NOTE: Stamps in this catalog are shown at full size (100%) unless otherwise indicated.



Printed in the USA on recycled paper.

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no direct support from taxpavers. With 36,000 retail locations and the most frequently visited website in the federal government, the Postal Service relies on the sale of postage, products and services to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years and the sixth Most Trusted Business in the nation by the Ponemon Institute, the Postal Service has annual revenue of more than \$68 billion and delivers nearly half the world's mail. If it were a private sector company, the U.S. Postal Service would rank 26th in the 2008 Fortune 500.

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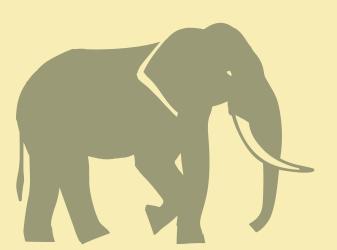
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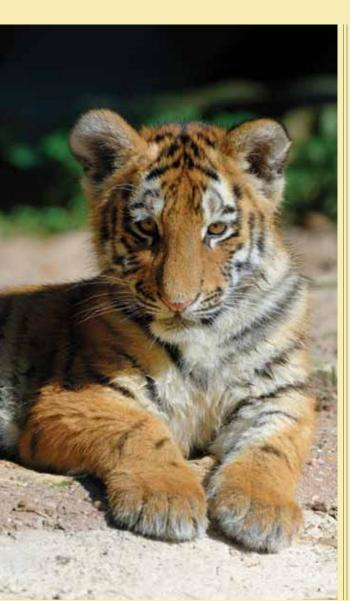
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SAVE VANISHING SP



hen President Obama signed the law creating a new semipostal last September, the U.S. Postal Service had 12 months to design, print, and release a stamp that would raise funds to protect vanishing species. Considering the production realities involved, one year allowed precious little time for creative decisions.

As a semipostal stamp, the project also faced unusual constraints. Semipostals sell for a higher price than First-Class stamps, with net proceeds benefiting a worthy cause — in this case, five conservation funds protecting six threatened species around the world: Asian and African elephants, great apes, rhinoceroses, tigers, and marine turtles.

Since the idea is to raise awareness and funds, the goal for semipostals is to focus public attention on a single, iconic stamp image. It would be nearly impossible to depict six animals of such different sizes on one stamp design and achieve a powerful image. So art director Derry Noyes and the Postal Service had an important decision to make: Which animal would they feature?









ECIES: ONE FOR ALL

From an artistic standpoint, Noyes advocated using an image of a tiger — one of the more visually striking of the six animals.

However, groups outside the Postal Service had a direct interest in the stamp's design, since they would both promote the stamp and receive proceeds. To avoid the appearance of favoring one group's animal over another, one solution seemed simple: an American species on an American stamp. Out of the six animals, only the marine turtle is indigenous to the United States.

But artist Nancy Stahl, who is experienced at illustrating animal-themed stamps, recognized a possible problem. It's challenging to depict emotion in a turtle's face, which could mean fewer people would form an attachment to the stamp image.

In addition, stamp size posed a particular challenge for depicting the grandeur of marine turtles, which can weigh hundreds of pounds. "By trying to draw the entire animal," Stahl continues, "he looked like those little green turtles that you used to buy in a pet store."

As Stahl and Noyes worked to produce an attractive stamp design around the turtle, Postal Service officials met with representatives of the various conservation funds. During this meeting, the Postal Service learned something unexpected: Coalition members agreed a tiger would make the best stamp design.

"Everyone wanted the stamp to succeed because it benefits such an important cause," says Layne Owens, stamp development specialist for Stamp Services. "So when Stamp Services managers met after the coalition meeting, we unanimously agreed that we should revisit the design. We let Derry know that she could start focusing on the tiger, as she originally proposed."

"I'm not sure what happened, but I was thrilled," Noyes says, "because the tiger is a gorgeous animal."

The stamp featuring an Amur tiger cub will likely appeal to cat lovers as well as the conservation-minded. And more stamp sales means more money available for vital conservation efforts.

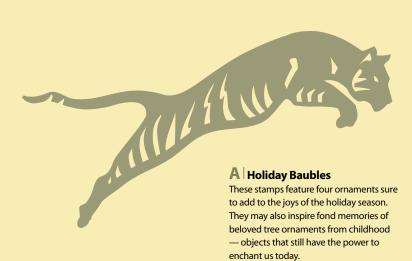
Net proceeds will be distributed to the U.S. Fish and Wildlife Service to support the Multinational Species Conservation Funds. Silhouette images representing each of the animals benefiting from the funds appear in the selvage of the stamp sheet. In addition, text describing the efforts of each conservation group appears on the back of the pane.

Like all semipostal releases, the stamp will remain available for at least two years before vanishing from the market. And every stamp helps prevent the day when these species might vanish from the earth.

Learn more about the imperiled species supported by the Save Vanishing Species[™] Semipostal stamp by visiting the U.S. Fish & Wildlife service website: www.fws.gov/international/semipostal.



NEW ISSUES





B Hanukkah

The bright colors in this stamp express the joyful spirit of Hanukkah, the Jewish Festival of Lights. The eight shapes behind the letters spelling out "Hanukkah" symbolize the eight days and nights of the celebration.

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A Holiday Baubles (First-Class rate Forever®)

DATE OF ISSUE: 10/13/11 at New York NY 10199 4 designs, offset (SSP)

Booklet of 20 (2-sided)	\$8.80	679640
First Day Covers (Set of 4)	3.52	679663
Ceremony Program	6.95	679691
Digital Color Postmark First Day Covers (Set of 4)	6.40	679668
Booklet of 20 & Digital Color Postmark		
First Day Cover (Random Single)	10.95	679699
DATE OF ISSUE: 10/13/11 at New York NY 10199		
4 designs, offset (APU)		
Booklet of 20 (2-sided)	\$8.80	679641
DATE OF ISSUE: 10/13/11 at New York NY 10199		
4 designs, offset (SSP)		
ATM Booklet of 18	\$7.92	576840
First Day Covers (Set of 4)	3.52	576863

B Hanukkah (First-Class rate Forever®)

DATE OF ISSUE: 10/14/11 at New York NY 10199 1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$8.80	576440
Block of 10	4.40	576430
Block of 4	1.76	576420
First Day Cover	.88	576461
Ceremony Program	6.95	576491
Digital Color Postmark First Day Cover	1.60	576465
Pane of 20 & Digital Color Postmark First Day Cover	10.95	576499

NEW ISSUES

C Kwanzaa (First-Class rate Forever®)

DATE OF ISSUE: 10/14/11 at New York NY 10199 1 design, 8 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$8.80	576540
Block of 10	4.40	576530
Block of 4	1.76	576520
First Day Cover	.88	576561
Ceremony Program	6.95	576591
Digital Color Postmark First Day Cover	1.60	576565
Pane of 20 & Digital Color Postmark First Day Cover	10.95	576599

D Madonna of the Candelabra by Raphael (First-Class rate Forever®)

DATE OF ISSUE: 10/13/11 at New York NY 10199 1 design, offset (SSP)

Booklet of 20 (2-sided)	\$8.80	679540
First Day Cover	.88	679561
Ceremony Program	6.95	679591
Digital Color Postmark First Day Cover	1.60	679565
Booklet of 20 & Digital Color Postmark First Day Cover	10.95	679599

 $^{^{\}ast}\,$ Please refer to the order form to request specific plate positions.



Madonna of the Candelabra by Raphael

The 2011 *Christmas* stamp features a detail from a work by the Italian master Raphael. This tondo (circular painting) dates to around 1513 and is now in the collection of the Walters Art Museum in Baltimore, Maryland.



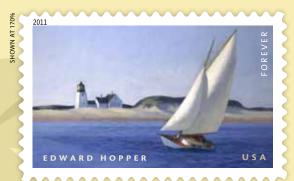
C Kwanzaa

With this colorful new stamp design, the U.S. Postal Service celebrates Kwanzaa, a non-religious holiday that takes place over seven days beginning each year on December 26 and ending January 1.

C Kwanzaa Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers (applied to a stamped #6 3/4 envelope)





A Edward Hopper

A sunlit painting by Edward Hopper is the tenth release in the American Treasures series. The Long Leg, painted in oil on canvas in 1935, depicts a boat sailing against the wind near Provincetown, Massachusetts.



B Julia de Burgos 🔘

The 26th issuance in the Literary Arts series honors Julia de Burgos, one of Puerto Rico's most celebrated poets. **Keyword: Burgos**

C Owney the Postal Dog **Digital Color Postmark First Day Cover**



A Edward Hopper (First-Class rate Forever®)

DATE OF ISSUE: 8/24/11 at Provincetown MA

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	467640
Block of 10	4.40	467630
Block of 4	1.76	467620
First Day Cover	.88	467661
Ceremony Program	6.95	467691
Digital Color Postmark First Day Cover	1.60	467665
Pane of 20 & Digital Color Postmark First Day Cover	10.95	467699

B Julia de Burgos 44¢

DATE OF ISSUE: 9/14/10 at San Juan PR

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	465940
Block of 10	4.40	465930
Block of 4	1.76	465920
Pane of 20 & First Day Cover	9.95	465993
Ceremony Program	6.95	465991

C Owney the Postal Dog (First-Class rate Forever®)

DATE OF ISSUE: 7/27/11 at Washington DC

1 design, 10 positions, plate no. in 2 corners, gravure (AVR)

*	Pane of 20 w/plate no. & header	\$8.80	467540
	Block of 10	4.40	467530
	Block of 4	1.76	467520
**	Uncut Press Sheet	88.00	467584
	First Day Cover	.88	467561
	Ceremony Program	6.95	467591
	Digital Color Postmark First Day Cover	1.60	467565
	Pane of 20 & Digital Color Postmark First Day Cover	10.95	467599



C Owney the Postal Dog

Beloved of clerks on mail-sorting trains at the end of the nineteenth century, Owney was hailed as a symbol of good luck. Today he is an icon of American postal lore. Keyword: Owney



D | Indianapolis 500

With this stamp, the U.S. Postal Service commemorates the centennial of the Indianapolis 500 Mile Race, one of the most significant auto races in the world.

D Indianapolis 500 (First-Class rate Forever®)

DATE OF ISSUE: 5/20/11 at Indianapolis IN 1 design, 12 positions, plate no. in 2 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$8.80	467240
Block of 10	4.40	467230
Block of 4	1.76	467220
First Day Cover	.88	467261
Ceremony Program	6.95	467291
Digital Color Postmark First Day Cover	1.60	467265
Pane of 20 & Digital Color Postmark First Day Cover	10.95	467299
First Day of Issue Collection w/Pane of 20	16.95	467271

E Kansas Statehood (First-Class rate Forever®)

DATE OF ISSUE: 1/27/11 at Topeka KS

1 design, 9 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$8.80	466340
Block of 10	4.40	466330
Block of 4	1.76	466320
First Day Cover	.82	466361
Ceremony Program	6.95	466391
Digital Color Postmark First Day Cover	1.50	466365
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466399

F Celebrating Lunar New Year: Year of the Rabbit

(First-Class rate Forever®)

DATE OF ISSUE: 1/22/11 at Morrow GA

1 design, gravure (AVR)

Souvenir Sheet of 12	\$5.28	575640
Uncut Press Sheet	47.52	575684
First Day Cover	.82	575661
First Day Cover (Full Sheet)	7.78	575662
First Day Cancelled (Full Sheet)	7.78	575664
Ceremony Program	6.95	575691
Digital Color Postmark First Day Cover	1.50	575665
Souvenir Sheets of 12 (2) & Digital Color Postmark		
First Day Cover	12.95	575699
Deluxe Notecard Set w/Envelopes & Stamps (12 of each)	14.95	885800

^{*} Please refer to the order form to request specific plate positions.



D Indianapolis 500 First Day of Issue Collection

This sleek 10½" x 9" folder houses a pane of 20 stamps, ceremony program, and a Behind the Designs postmark card with both the black and color postmarks with text explaining their designs.



E Kansas Statehood 🕟

Now home to some 2.8 million people, Kansas became the 34th state in the Union on January 29, 1861. This stamp celebrates the sesquicentennial of "The Sunflower State." Keyword: Kansas

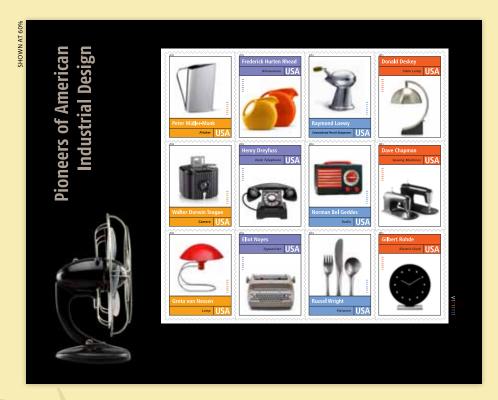


F | Celebrating Lunar New Year: Year of the Rabbit (1)

For the fourth stamp in the *Celebrating Lunar New Year* series, artist Kam Mak depicted kumquats, which are often given as gifts and eaten for luck at Lunar New Year festivities. Keyword: Kumquats

1 800 782-6724 **7**

^{**} Limit 5 per customer.



A | Pioneers of American Industrial Design (

This stamp pane honors 12 of the nation's most influential industrial designers. Encompassing everything from furniture and electric kitchen appliances to corporate office buildings and passenger trains, the work of these designers helped shape the look of everyday life in the 20th century. **Keyword: Pioneers**

B Romare Bearden (

Romare Bearden, one of the 20th century's most distinguished American artists, is celebrated for his groundbreaking approach to collage along with his work in watercolors, oils, and other media. Keyword: Bearden











B Romare Bearden Digital Color Postmark First Day Cover

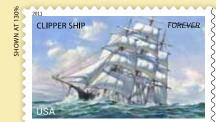
Postmarks are sold as First Day Covers (applied to a stamped #6 3/4 envelope)



A Pioneers of American Industrial Design (First-Class rate Forever®)

DATE OF ISSUE: 6/29/11 at New York NY 12 designs, 10 positions, plate no. in 1 corner, gravure (AVR)

\$5.28	467840
7.78	467862
7.78	467864
10.56	467863
6.95	467891
19.20	467868
24.95	467899
	7.78 7.78 10.56 6.95 19.20



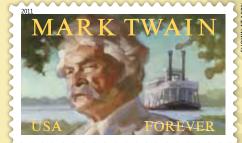






C U.S. Merchant Marine

Since the founding of the republic, the United States has looked to the maritime industry for much of its growth and security. These four designs feature types of vessels that have formed an important part of this history: clipper ships, auxiliary steamships, Liberty ships, and container ships.



D Mark Twain (

The 27th stamp in the *Literary Arts* series pays tribute to Mark Twain, author of beloved works such as Adventures of Huckleberry Finn, widely considered one of the greatest novels in American literature. Keyword: Twain

B Romare Bearden (First-Class rate Forever®)

DATE OF ISSUE: 9/28/11 at New York NY 4 designs, 8 positions, plate no. in 1 corner, gravure (AVR)

* Pane of 16 w/plate no. & selvage	\$7.04	467740
Block of 8	3.52	467730
Strip of 4	1.76	467720
First Day Covers (Set of 4)	3.52	467763
Ceremony Program	6.95	467791
Digital Color Postmark First Day Covers (Set of 4)	6.40	467768
Pane of 16 & Digital Color Postmark		
First Day Covers (Set of 4)	13.95	467799
Diary Page (7 ½" x 10 1/8") & Pane of 16	12.95	467776

C U.S. Merchant Marine (First-Class rate Forever®)

DATE OF ISSUE: 7/28/11 at Great Neck NY

4 designs, 12 positions, plate no. in 2 corners, gravure (AVR)

· · · · · · · · · · · · · · · · · · ·		
* Pane of 20 w/plate no. & selvage	\$8.80	467440
Block of 10	4.40	467430
Block of 4	1.76	467420
First Day Covers (Set of 4)	3.52	467463
Ceremony Program	6.95	467491
Digital Color Postmark First Day Covers (Set of 4)	6.40	467468
Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95	467499

D Mark Twain (First-Class rate Forever®)

DATE OF ISSUE: 6/25/11 at Hannibal MO

1 design, 8 positions, plate no. in 2 corners, gravure (AVR)

i design, o positions, place norm = contens, gravate (rect,		
* Pane of 20 w/plate no. & header	\$8.80	466840
Block of 10	4.40	466830
Block of 4	1.76	466820
First Day Cover	.88	466861
Ceremony Program	6.95	466891
Digital Color Postmark First Day Cover	1.60	466865
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466899
Mark Twain: The Stamp of Genius		
(40-page booklet w/4 stamps)	12.95	466873

^{*} Please refer to the order form to request specific plate positions.



The Stamp of Genius

This 40-page booklet (6" x 6") includes original illustrations interpreting five of Twain's greatest works, quotes from those works, and a placeholder to preserve a block of 4 stamps.











SEE the Latin Music Legends Print Set on page 29!

A Latin Music Legends ()

These stamps celebrate five icons of Latin sound who have had a lasting impact on American music: Tito Puente, Carmen Miranda, Selena, Carlos Gardel, and Celia Cruz. Keyword: Latin



B Jazz

Showcasing the artwork of Paul Rogers, this stamp pays tribute to jazz, America's musical gift to the world. Keyword: Jazz



A Latin Music Legends (First-Class rate Forever®)

DATE OF ISSUE: 3/16/11 at Austin TX 5 designs, 12 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	467140
Block of 10	4.40	467130
Strip of 5	2.20	467120
First Day Covers (Set of 5)	4.10	467163
Ceremony Program	6.95	467191
Digital Color Postmark First Day Covers (Set of 5)	7.50	467168
Pane of 20 & Digital Color Postmark First Day Covers (Set of 5)	16.95	467199
Commemorative Print Set (5 prints, 5 stamps)	15.95	467174

B Jazz (First-Class rate Forever®)

DATE OF ISSUE: 3/26/11 at New Orleans LA

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

X * Pane of 20 w/plate no.	\$8.80	466640
Block of 10	4.40	466630
Block of 4	1.76	466620
First Day Cover	.82	466661
Ceremony Program	6.95	466691
Digital Color Postmark First Day Cover	1.50	466665
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466699

C Go Green (First-Class rate Forever®)

DATE OF ISSUE: 4/14/11 at Washington DC 16 designs, 9 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 16 w/plate no.	\$7.04	467040
Uncut Press Sheet	63.36	467084
First Day Cover (Full Pane)	9.54	467062
First Day Cancelled (Full Pane)	9.54	467064
First Day Covers (Set of 16)	14.08	467063
Ceremony Program (Random Single)	6.95	467091
Digital Color Postmark First Day Covers (Set of 16)	25.60	467068
Pane of 16 & Digital Color Postmark		
First Day Cover (Random Single)	8.95	467099
Seeded Oversized Postcards w/Stamps (Set of 4)	8.95	467066
Family Activity Kit w/Pane of 16	16.95	467071



C Go Green 🕥

With this pane of 16 stamps, the U.S. Postal Service seeks to raise awareness of simple actions each of us can take to conserve natural resources and promote the health of our environment. Keyword: Green

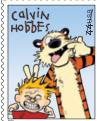
> SEEthe Family Activity Kit on page 28!



C Go Green Seeded Postcards

Postcards you can plant! Made with wildflower seeds, these Go Green postcards are an exciting and eco-friendly way to send a note. Includes four 5" x 7" postcards and four assorted Go Green stamps! *Planting instructions printed on postcards.











D Sunday Funnies 44¢

DATE OF ISSUE: 7/16/10 at Columbus OH 5 designs, 9 positions, plate no. in 2 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$8.80	465540
Block of 10	4.40	465530
Strip of 5	2.20	465520
Uncut Press Sheet	79.20	465584
Ceremony Program	6.95	465591
Pane of 20 & Digital Color Postmark First Day Covers (Set of 5)	16.95	465599

- * Please refer to the order form to request specific plate positions.
- X Available while supplies last.

D Sunday Funnies (



These stamps honor five of our most beloved comic strips: Beetle Bailey, Calvin and Hobbes, Archie, Garfield, and Dennis the Menace. **Keyword: Funnies**



A Helen Hayes Actress Helen Hayes, the "First Lady of the American Theater," was a radiant presence on Broadway for much of the twentieth century.



B Katharine Hepburn 🕠 This 16th issuance in the Legends of Hollywood series features Katharine Hepburn, one of America's most fascinating and enduring stars. Keyword: Hepburn



C Kate Smith This striking stamp design honors radio and television star Kate Smith, a singer beloved for her rendition of Irving Berlin's "God Bless America."



D Mother Teresa Featuring a portrait by artist Thomas Blackshear II, this stamp recognizes the humanitarian contributions of Mother Teresa. Keyword: Teresa

A Helen Hayes (First-Class rate Forever®)

DATE OF ISSUE: 4/25/11 at Washington DC

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	466740
Block of 10	4.40	466730
Block of 4	1.76	466720
Uncut Press Sheet	88.00	466784
First Day Cover	.88	466761
Ceremony Program	6.95	466791
Digital Color Postmark First Day Cover	1.60	466765
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466799

B Katharine Hepburn 44¢

DATE OF ISSUE: 5/12/10 at Old Saybrook CT 1 design, 4 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & selvage	\$8.80	465040
Block of 10	4.40	465030
Block of 4	1.76	465020
Uncut Press Sheet	35.20	465084
Ceremony Program	6.95	465091
Pane of 20 & Digital Color Postmark First Day Cover	10.95	465099

C Kate Smith 44¢

DATE OF ISSUE: 5/27/10 at Washington DC

1 design, 8 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	464840
Block of 10	4.40	464830
Block of 4	1.76	464820
Ceremony Program	6.95	464891
Pane of 20 & Digital Color Postmark First Day Cover	10.95	464899

D Mother Teresa 44¢

DATE OF ISSUE: 9/5/10 at Washington DC

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	465140
Block of 10	4.40	465130
Block of 4	1.76	465120
Ceremony Program	6.95	465191
Pane of 20 & Digital Color Postmark First Day Cover	10.95	465199



E Gregory Peck The 17th stamp in the Legends of Hollywood series honors Gregory Peck, one of America's most respected actors. The design features a photograph of Peck in his favorite role: Atticus Finch in To Kill A Mockingbird.



F Barbara Jordan
The 34th stamp in
the Black Heritage
series honors Barbara
Jordan, one of the
most respected and
influential American
politicians of the 20th
century.

E Gregory Peck (First-Class rate Forever®)

DATE OF ISSUE: 4/28/11 at Beverly Hills CA 1 design, 4 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & selvage	\$8.80	466440
Block of 10	4.40	466430
Block of 4	1.76	466420
Uncut Press Sheet	35.20	466484
First Day Cover	.88	466461
First Day Cover (Full Pane)	11.30	466462
Ceremony Program	6.95	466491
Digital Color Postmark First Day Cover	1.60	466465
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466499

F Barbara Jordan (First-Class rate Forever®)

DATE OF ISSUE: 9/16/11 at Houston TX 1 design, 9 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no. & header \$8.80 466240 Block of 10 466230 4.40 Block of 4 1.76 466220 466261 First Day Cover .88 Ceremony Program 6.95 466291 Digital Color Postmark First Day Cover 1.60 466265 Pane of 20 & Digital Color Postmark First Day Cover 10.95 466299 Diary Page (7 ½" x 10 ½") & Maxi Card (7 ½" x 5") w/Cancellation & Pane of 20 466276 13.95

G Oscar Micheaux 44¢

DATE OF ISSUE: 6/22/10 at New York NY

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	464940
Block of 10	4.40	464930
Block of 4	1.76	464920
Pane of 20 & First Day Cover	9.95	464993
Ceremony Program	6.95	464991
Diary Page (7 ½" x 10 ¼") & Maxi Card (7 ½" x 5")		
w/Cancellation & Pane of 20	13.95	464976

^{*} Please refer to the order form to request specific plate positions.



G Oscar
Micheaux The 33rd stamp in the
Black Heritage series
features pioneering
filmmaker Oscar
Micheaux, whose
entrepreneurial spirit
and independent vision
continue to inspire
filmmakers and artists
today. Keyword: Oscar

FOR HOLIDAY DELIVERY, place mail orders by 12/2/11, phone/fax orders by 12/9/11, and Postal Store orders by 12/16/11.

Gregory Peck image courtesy of Gregory Peck LLC.









A Send a Hello

Since 1986, the films of Pixar Animation Studios have stretched the boundaries of our imagination with stories about unlikely heroes who explore the bonds of friendship and family. Now, on the **Send a Hello** stamps, those heroes encourage people to connect with loved ones through the mail. Keyword: **Pixar**

A Send a Hello Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers (applied to a stamped #6 3/4 envelope)



B Scouting (

To celebrate the adventure and spirit of scouting, illustrator Craig Frazier depicted two scouts in clothing and accessories often part of the outdoor experience. Keyword: Scouting



A Send a Hello (First-Class rate Forever®)

the Send a Hello stamped

cards on page 28!

DATE OF ISSUE: 8/19/11 at Anaheim CA 5 designs, 4 positions, plate no. in 2 corners, gravure (AVR)

	3 designs, 4 positions, place not in 2 corners, gravare (xvvi)		
*	Pane of 20 w/plate no. & header	\$8.80	467940
	Block of 10	4.40	467930
	Strip of 5	2.20	467920
**	Uncut Press Sheet	35.20	467984
	Premium Stamped Cards (Booklet of 20)	14.95	887200
	First Day Covers (Set of 5)	4.40	467963
	First Day of Sale Covers (Set of 5)	4.40	467967
	Ceremony Program	6.95	467991
	Digital Color Postmark First Day Covers (Set of 5)	8.00	467968
	Pane of 20 & Digital Color Postmark		
	First Day Covers (Set of 5)	16.95	467999
	First Day of Issue Collection w/Pane of 20	16.95	467971

B Scouting 44¢

DATE OF ISSUE: 7/27/10 at Fort A.P. Hill VA 1 design, 8 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	465440
Block of 10	4.40	465430
Block of 4	1.76	465420
Ceremony Program	6.95	SOLDOUT
Pane of 20 & Digital Color Postmark First Day Cover	10.95	465499

C Negro Leagues Baseball 44¢

DATE OF ISSUE: 7/15/10 at Kansas City MO 2 designs, 10 positions, plate no. in 4 corners, gravure (AVR)

,	Pane of 20 w/plate no.	\$8.80	465240
	Block of 10	4.40	465230
	Block of 4	1.76	465220
	Ceremony Program	6.95	465291
	Pane of 20 & Digital Color Postmark First Day Covers (2)	11.95	465299
	Diary Page (7 ½" x 10 1/8") & Pane of 20	12.95	465276
	We Are the Ship hardcover book by Kadir Nelson & Pane of 20	18.95	465273
	Commemorative Folio w/Pane of 20	16.95	465274

FOR HOLIDAY DELIVERY, place mail orders by 12/2/11, phone/fax orders by 12/9/11, and Postal Store orders by 12/16/11.

14 1800 782-6724 Disney/Pixar Materials: © Disney/Pixar





D The Civil War: 1861

The **Fort Sumter** and **First Bull Run** stamps begin a five-year series commemorating the 150th anniversary of the Civil War.

Keyword: Civil War

D The Civil War: 1861 (First-Class rate Forever®)

DATE OF ISSUE: 4/12/11 at Charleston SC

2 designs, o positions, onset (Ar o)		
Souvenir Sheet of 12	\$5.28	576340
Uncut Press Sheet	31.68	576384
First Day Covers (Set of 2)	1.76	576363
First Day Cancelled (Full Sheet, Front & Back)	7.78	576364
Ceremony Program	6.95	576391
Digital Color Postmark First Day Covers (Set of 2)	3.20	576368
Souvenir Sheet of 12 &		
Digital Color Postmark First Day Covers (Set of 2)	8.95	576399
The Civil War:1861 Commemorative Folio w/Sheet of 12	14.95	576374
The Civil War:1861 Panel (Set of 2) Limited Quantity Available	16.95	SOLDOUT

- * Please refer to the order form to request specific plate positions.
- ** Limit 5 per customer.





C | Negro Leagues Baseball
The Negro Leagues Baseball stamps
pay tribute to the all-black professional
baseball leagues that operated from
1920 to about 1960.
Keyword: Baseball

A American Scientists (The third American Scientists issuance honors chemist Melvin Calvin, botanist Asa Gray, physicist

Maria Goeppert Mayer, and biochemist Severo Ochoa. **Keyword: Scientists**







B Mercury Project and MESSENGER Mission (1)

The two historic missions depicted on these stamps Shepard's Mercury flight and MESSENGER's orbit of Mercury

— frame a remarkable fifty-year period of America's space exploration. Keyword: Mercury





B Mercury Project and MESSENGER Mission Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers (applied to a stamped #6 3/4 envelope)

A American Scientists (First-Class rate Forever®)

DATE OF ISSUE: 6/16/11 at St. Paul MN 4 designs, 12 positions, plate no. in 2 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$8.80	467340
Block of 8	3.52	467330
Strip of 4	1.76	467320
First Day Covers (Set of 4)	3.52	467363
Ceremony Program	6.95	467391
Digital Color Postmark First Day Covers (Set of 4)	6.40	467368
Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95	467399

B Mercury Project and MESSENGER Mission (First-Class rate Forever®)

DATE OF ISSUE: 5/4/11 at Kennedy Space Center FL 2 designs, 12 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$8.80	468040
Block of 10	4.40	468030
Block of 4	1.76	468020
Uncut Press Sheet	105.60	468084
First Day Covers (Set of 2)	1.76	468063
Ceremony Program	6.95	468091
Digital Color Postmark First Day Covers (Set of 2)	3.20	468068
Pane of 20 & Digital Color Postmark First Day Covers (Set of 2)	12.95	468099







C Anna Julia Cooper 44¢

DATE OF ISSUE: 6/11/09 at Washington DC 1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no. & header	\$8.80	463840
Block of 10	4.40	463830
Block of 4	1.76	463820
Pane of 20 & First Day Cover	9.62	463893
Ceremony Program	6.95	463891
Diary Page (7 ½" x 10 ½"), Maxi Card w/Cancellation (7 ½" x 5")		
& Pane of 20	13.95	463876

D Ronald Reagan Centennial (First-Class rate Forever®)

DATE OF ISSUE: 2/10/11 at Simi Valley CA 1 design, 10 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	466540
Block of 10	4.40	466530
Block of 4	1.76	466520
Uncut Press Sheet	88.00	466584
First Day Cover	.82	466561
Ceremony Program	6.95	466591
Digital Color Postmark First Day Cover	1.50	466565
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466599

^{*} Please refer to the order form to request specific plate positions.



D Ronald Reagan Centennial (This stamp recognizes the centennial of the birth of Ronald Reagan, the 40th President of the United States. Keyword: Reagan



C Anna Julia Cooper **First Day Cover** Postmarks are sold as First Day Covers (applied to a stamped #6 3/4 envelope) First Day of Issue

C Anna Julia Cooper (The 32nd stamp in the Black Heritage series is a tribute to Anne Julia Cooper: educator, scholar, feminist, and activist. Keyword: Anna Julia Cooper

PRODUCT DEFINITIONS

A GUIDE TO COLLECTIBLE PRODUCTS

Since there are many ways to collect your favorite stamps and postmarks, we've prepared this guide to help you understand our products. For more details, you can search for a product online at www.usps.com.

A Uncut Press Sheet

A press sheet not yet trimmed into individual stamp panes. The number and orientation of panes in an Uncut Press Sheet is determined by printing specifications and varies per stamp issue.

B First Day Cover

A #6 3/4 envelope with an affixed stamp and official First Day of Issue black pictorial postmark or standard black postmark marking the date and location of stamp issue.

C First Day Cancelled (Full Pane)

A pane of stamps cancelled by black First Day of Issue postmarks. The number and type of postmarks applied (standard and/or pictorial) vary per stamp issue.

D First Day Cover (Full Pane)

A pane of stamps affixed to a $9\frac{1}{2}$ " \times 8" envelope and cancelled by black First Day of Issue postmarks. The number and type of postmarks applied (standard and/or pictorial) vary per stamp issue.

E Digital Color Postmark First Day Cover

A #6 3 4 envelope with an affixed stamp and official First Day of Issue color postmark, custom-designed to complement the stamp.

F Keepsake (i.e. Pane of 20 and Digital Color Postmark First Day Cover)

A pane of stamps coupled with a First Day Cover(s) or a Digital Color Postmark First Day Cover(s).

G Oversized Stamped Cards

A set of 5" × 7" postcards with pre-printed First-Class rate postage. Number of card designs vary per stamp issue.

H Premium Stamped Cards

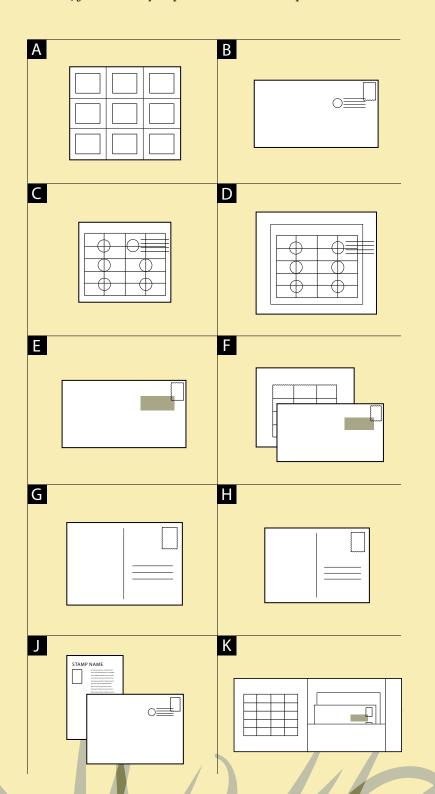
A booklet of $4\frac{1}{8}$ " x 5^{15} %" postcards with design on front and pre-printed postcard-rate postage on the back. Number of card designs vary.

J Ceremony Program

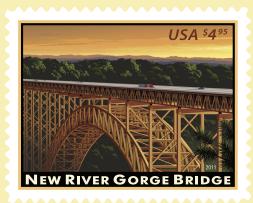
Full-color program featuring First Day Ceremony agenda and participants, plus information about the stamp subject, packaged in a 9"×6" envelope with an affixed stamp and official First Day of Issue postmark.

K First Day of Issue Collection

A 101/2" × 9" folder includes a pane of stamps, ceremony program, and Behind the Designs postmark card with both black and color First Day of Issue postmarks.



SPECIAL STAMPS



B New River Gorge Bridge (Keyword: Cosgrove



C Bixby Creek Bridge (Keyword: Cosgrove



D Redwood Forest N Keyword: Cosgrove

A Liberty Bell (First-Class rate Forever®) (Shown on page 22)

DATE OF ISSUE: 10/25/08 at New York NY

1 design, gravure (SSP)

Vending Booklet of 20	\$8.80	619240
DATE OF ISSUE: 5/15/09 at Washington DC 1 design, offset (SSP)		
Booklet of 20 (2-sided)	\$8.80	678940
DATE OF ISSUE: 8/7/09 at Pittsburgh PA 1 design, gravure (AVR)		
Booklet of 20 (2-sided)	\$8.80	678941
DATE OF ISSUE: 8/7/09 at Pittsburgh PA 1 design, offset (APU)		
Booklet of 20 (2-sided)	\$8.80	678942
REISSUED: 2/3/10 at Washington DC 1 design, offset (APU)		
ATM Booklet of 18	\$7.92	523340

B New River Gorge Bridge \$4.95 (Priority Mail®)

DATE OF ISSUE: 4/11/11 at Fayetteville WV

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$99.00	114440
* Block of 10 w/plate no.	49.50	114430
* Block of 4 w/plate no.	19.80	114420
Single	4.95	114410
First Day Cover	5.39	114462
Ceremony Program	6.95	114491
DATE OF ISSUE: 1/3/11 at Kansas City MO		
Prepaid Flat Rate Envelope (Pack of 5)	\$24.75	211505
Prepaid Flat Rate Envelope (Pack of 10)	49.50	211510
Prepaid Flat Rate Envelope (Pack of 25)	123.75	211525
First Day Cover	5.33	211561

C Bixby Creek Bridge \$18.30 (Express Mail®)

DATE OF ISSUE: 2/3/10 at Washington DC

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$366.00	114540
* Block of 10 w/plate no.	183.00	114530
* Block of 4 w/plate no.	73.20	114520
Single	18.30	114510

D Redwood Forest \$4.95 (Priority Mail®)

DATE OF ISSUE: 1/16/09 at San Diego CA

1 design, 9 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$99.00	1 <mark>134</mark> 40
* Block of 10 w/plate no.	49.50	113430
* Block of 4 w/plate no.	19.80	113420
Single	4.95	113410
	1	

^{*} Please refer to the order form to request specific plate positions.

SPECIAL STAMPS



A Eid (Keyword: Eid



B Garden of Love Neyword: Garden

A Eid (First-Class rate Forever®)

DATE OF ISSUE: 8/12/11 at Columbus OH 1 designs, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	576740
Block of 10	4.40	576730
Block of 4	1.76	576720
First Day Cover	.88	576761
Digital Color Postmark First Day Cover	1.60	576765
Pane of 20 & Digital Color Postmark First Day Cover	10.95	576799

B Garden of Love (First-Class rate Forever®)

DATE OF ISSUE: 5/23/11 at Crestwood KY
10 designs, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of <mark>20 w/plate no.</mark>	\$8.80	576140
Block of 10	4.40	576130
First Day Covers (Set of 10)	8.80	576163
Ceremony Program	6.95	576191
Digital Color Postmark First Day Covers (Set of 10)	16.00	576168
Pane of 20 & Digital Color Postmark		
First Day Covers (Set of 10)	24.95	576199
Notecard Set w/Envelopes		
& Stamps (10 cards, 10 designs)	14.95	576194

C Wedding Roses (First-Class rate Forever®) (Not Shown)

DATE OF ISSUE: 4/21/11 at Washington DC 1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$8.80	575940
Block of 10	4.40	575930
Block of 4	1.76	575920
First Day Cover	.88	575961
Digital Color Postmark First Day Cover	1.60	575965
Pane of 20 & Digital Color Postmark First Day Cover	10.95	575999

D Holiday Evergreens (First-Class rate Forever®)

DATE OF ISSUE: 10/21/10 at New York NY 4 designs, offset (SSP)

	Booklet of 20 (2-sided)	\$8.80	679740
0	First Day Covers (4)	3.28	679763
	Ceremony Program	6.95	679791
0	Digital Color Postmark First Day Covers (4)	6.00	679768
	Booklet of 20 & Digital Color Postmark		
	First Day Cover (1 random)	10.95	679799
	Notecard Set w/Envelopes		
	& Stamps (8 cards, 2 of each design)	11.95	886600
	DATE OF ISSUE: 10/21/10 at New York NY 4 designs, offset (APU)		
	ATM Booklet of 18	\$7.92	575040
0	First Day Covers (4)	3.28	575063

E Angel with Lute 44¢

DATE OF ISSUE: 10/21/10 at New York NY 1 design, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	575140
Block of 10	4.40	575130
Block of 4	1.76	575120
First Day Cover	.82	575161
Ceremony Program	6.95	575191
Digital Color Postmark First Day Cover	1.50	575165
Pane of 20 & Digital Color Postmark		
First Day Cover	10.95	575199

F Breast Cancer Research Semipostal (First-Class rate)

REPRINTED: 8/00

1 design, 8 positions, plate no. in 4 corners, offset (AVR)

* Pane of 20 w/plate no.	\$11.00	503240
Block of 10	5.50	503230
Block of 4	2.20	503220

NOTE: Each *Breast Cancer Research Semipostal* stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

G Neon Celebrate! (First-Class rate Forever®) (Not Shown)

DATE OF ISSUE: 3/25/11 at Cleveland OH 1 design, 8 positions, plate no. in 4 corners, gravure (SSP)

* Pane of 20 w/plate no.	\$8.80	576240
Block of 10	4.40	576230
Block of 4	1.76	576220
First Day Cover	.82	576261
Pane of 20 & First Day Cover	9.95	576293
Digital Color Postmark First Day Cover	1.50	576265
Notecard Set w/Envelopes	7	
& Stamps (8 cards, 2 of each design)	12.95	576294

SPECIAL STAMPS

H Love: Pansies In A Basket 44¢ (Not Shown)

DATE OF ISSUE: 4/22/10 at Kansas City MO 1 design, 12 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	575240
Block of 10	4.40	575230
Block of 4	1.76	575220
Ceremony Program	6.95	575291
Pane of 20 & Digital Color Postmark		
First Day Cover	10.95	575299

J Wedding Rings 44¢ (Not Shown)

DATE OF ISSUE: 5/1/09 at Washington DC 1 design, 8 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$8.80	574240
Block of 10	4.40	574230
Block of 4	1.76	574220
Pane of 20 & Digital Color Postmark		
First Day Cover	10.30	574299

K Wedding Cake 64¢ (2 oz.)

DATE OF ISSUE: 4/11/11 at Washington DC 1 design, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$12.80	575840
Block of 10	6.40	575830
Block of 4	2.56	575820
First Day Cover	1.08	575861
Digital Color Postmark First Day Cover	1.60	575865
Pane of 20 & Digital Color Postmark		
First Day Cover	14.95	575899

 $^{^{\}ast}\,$ Please refer to the order form to request specific plate positions.

Going off sale 12/31/11.



D Holiday Evergreens



K Wedding Cake



E Angel with Lute

BOOKLETS







A Liberty Bell

C Lady Liberty and U.S. Flag

0

D Love: King and Queen of Hearts

O SCHOOL DAYS & AMERICAN WAYS

Curriculum-Connected Calendar

School Days & American Ways is a big, beautiful classroom wall calendar with stamps from across the Postal archive illustrating each monthly theme.

Important events in history are marked with stamps that commemorate their date. A 28-page coordinated Teaching Guide offers lesson plans and learning activities supporting elementary standards in Social Studies, Science and Language Arts.

Every classroom needs a calendar!

Item# 981177 // \$12.00



A Liberty Bell (First-Class rate Forever®)

DATE OF ISSUE: 10/25/08 at New York NY

1 design, gravure (SSP)		
Vending Booklet of 20	\$8.80	619240
DATE OF ISSUE: 5/15/09 at Washington DC 1 design, offset (SSP)		
Booklet of 20 (2-sided)	\$8.80	678940
DATE OF ISSUE: 8/7/09 at Pittsburgh PA 1 design, gravure (AVR)		
Booklet of 20 (2-sided)	\$8.80	678941
DATE OF ISSUE: 8/7/09 at Pittsburgh PA 1 design, offset (APU)		
Booklet of 20 (2-sided)	\$8.80	678942
REISSUED: 2/3/10 at Washington DC 1 design, offset (APU)		
ATM Booklet of 18	\$7.92	523340
B U.S. Flag 44¢ (Not Shown) DATE OF ISSUE: 6/5/09 at McLean VA 1 design, gravure (AVR)		
Booklet of 10	\$4.40	67934
C Lady Liberty and U.S. Flag (First-Class rate Forever®)		
2 designs, offset (APU)	***	
Booklet of 20 (2-sided) First Day Covers (Set of 2)	\$8.80 1.76	67944
DATE OF ISSUE: 9/14/11 at Washington DC 2 designs, gravure (AVR)	1.70	07710
Booklet of 20 (2-sided)	\$8.80	67944
DATE OF ISSUE: 9/14/11 at Washington DC 2 designs, offset (SSP)		
Booklet of 20 (2-sided)	\$8.80	67944
DATE OF ISSUE: 4/8/11 at New York NY 2 designs, offset (SSP)		
ATM Pooklet of 19	\$7.92	57574
ATM Booklet of 18		

D Love: King and Queen of Hearts 44¢

DATE OF ISSUE: 5/8/09 at Washington DC

2 designs, gravure (AVR)

2 designs, gravare (revit)		
Booklet of 20	\$8.80	678840
Booklet of 20 & Digital Color Postmark		
First Day Covers (Set of 2)	11.80	678899

Also available as a self-adhesive coil.

STAMPED ENVELOPES & CARDS

A Liberty Bell Stamped Envelope (WAG) (First-Class rate Forever®)

DATE OF ISSUE: 1/3/11 at Kansas City MO 1 design, offset (APU)

FORMAT		SINGLE	вох	OF 500
#10 Regular	\$.54	219440	\$238.25	219481
#10 Regular Packet of 5	2.70	219405		
#10 Regular w/cancellation	.64	219461		
#10 Window	.54	219540	238.25	219581
#10 Window Packet of 5	2.70	219505		
#10 Window w/cancellation	.64	219561		
#9 Regular	.54	219640	238.25	219681
#9 Regular Packet of 5	2.70	219605		
#9 Regular w/cancellation	.64	219661		
#9 Window	.54	219940	238.25	219981
#9 Window Packet of 5	2.70	219905		
#9 Window w/cancellation	.64	219961		
#6¾ Regular	.54	265240	236.00	265281
#6¾ Regular Packet of 5	2.70	265205		
#6¾ Regular w/cancellation	.64	265261		
#6¾ Window	.54	265340	236.00	265381
#6¾ Window Packet of 5	2.70	265305		
#6¾ Window w/cancellation	.64	265361		

B Liberty Bell Stamped Envelope PSA Bundles (Not Shown)

DATE OF ISSUE: 1/3/11 at Kansas City MO

Self-Adhesive Format (Bundle of 6 Envelopes)	\$3.84	230909
Self-Adhesive Format (Bundle of 6 First Day Covers)	4.44	230963

C Liberty Bell Stamped Envelope (PSA) (First-Class rate Forever®)

DATE OF ISSUE: 1/3/11 at Kansas City MO (Not Shown)

FORMAT		SINGLE	вох	OF 500
#10 Regular	\$.64	230940	\$253.25	230980
#10 Regular Packet of 5	3.20	230905		
#10 Regular w/cancellation	.74	230961		
#10 Window	.64	231040	253.25	231080
#10 Window Packet of 5	3.20	231005		
#10 Window w/cancellation	.74	231061		
#9 Regular	.64	231140	253.25	231180
#9 Regular Packet of 5	3.20	231105		,
#9 Regular w/cancellation	.74	231161		
#9 Window	.64	231240	253.25	231280
#9 Window Packet of 5	3.20	231205		
#9 Window w/cancellation	.74	231261		
#6¾ Regular	.64	270540	251.00	270580
#6¾ Regular Packet of 5	3.20	270505		
#6¾ Regular w/cancellation	.74	270561		
#6¾ Window	.64	270640	251.00	270680
#6¾ Window Packet of 5	3.20	270605		
#6¾ Window w/cancellation	.74	270661		

D Common Terns Stamped Card 29¢

DATE OF ISSUE: 4/7/11 at New York NY

1 design, offset (APU)

Single card	\$.32	223640
Single card w/cancellation	.42	223661
Double Reply Card	.64	223740
Double Reply Card w/cancellation	.74	223761



A Liberty Bell Stamped Envelope



D Common Terns Stamped Card

All the stamped envelope and card products on this page are Cradle-to-Cradle Certified^{CM}.

Products with this designation don't contain harmful materials and will not contribute to landfills.

NOTE: a 3¢ surcharge has been added to stamped cards effective 5/12/08.

NOTE: actual size of stamped cards is 3.5" x 5.5".

NOTE: WAG = Water-activated gummed PSA = Pressure sensitive adhesive

AMERICAN

COMMEMORATIVE COLLECTIBLES



Each unique program in our American Commemorative
Collectibles offers you a wide range of stamps and stamp
products. Sign up for any program and receive your collectibles
easily and automatically all year long.

A American Commemorative Collections Binder

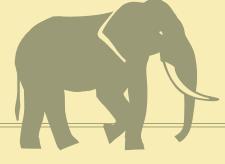
Ideal to store and display your American Commemorative Panels & Cancellations.

Three-Ring Binder & 20 Pages	\$21.95	880600
Acetate Pages (Set of 10, 8 ½" x 11")	9.95	880700

B Commemorative Stamp Club Binder (Not Shown)

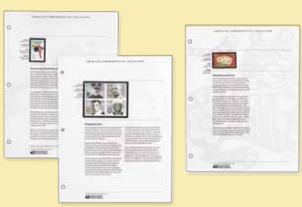
 $\label{thm:commenced-loss} \mbox{Ideal for protecting your American Commemorative Collection pages}.$

Three-Ring Binder \$5.50 000996





C American Commemorative Panels #20248



American Commemorative Collection #20250



E | American Commemorative Cancellations #20247



First Day of Issue Ceremony Programs #20249



G | Standing Order Program #20251

C American Commemorative Panels #20248

- Limited Edition 8½"x 11¼"
- · Some include engraved reproductions of artwork
- · Narratives about each stamp subject
- Mint stamps in acetate mounts
- Only \$6.00 each unless otherwise noted

D American Commemorative Collection #20250

- Commemorates important anniversaries, people, places and events
- Includes protective acetate mounts, stamps and 8½"x 11" narrative pages
- Details on the issue and a brief story about the stamp subject
- · Only \$3.25 per page*

E American Commemorative Cancellations #20247

- · Official First Day of Issue Cancellation
- Mint stamp(s) affixed to an 8"x 101/2" color page
- Includes technical and historical information about the stamp and its designer
- Only \$2.50 per page*

F First Day of Issue Ceremony Programs #20249

Each Ceremony Program comes with the following:

- Narrative about stamp subject
- Agenda and participant list
- Affixed mint stamp(s) with Official First Day of Issue Cancellation on a 9"x 6" envelope
- Only \$4.95 each* when purchased through subscription (\$6.95 if purchased individually**)

G Standing Order Program #20251

- · Customize your collection
- · Mix and match with specific formats and quantities
- Choose from ten different categories
- · Receive shipments automatically
- * When stamp value exceeds this amount, the price will be determined by the actual value of the stamps. Price subject to change.

HOW TO ORDER

Start or give a subscription today! It's easy. Just call 1 800 STAMP-24 (1 800 782-6724).











Ask about our automatic credit card charge option.

For additional information related to Cancellations and Panels, contact

American Society for Philatelic Pages and Panels (ASPPP)

P.O. Box 475, Crosby, TX 77532-0475 E-mail: membership@asppp.org or visit asppp.org

^{**} To purchase individual Ceremony Programs, see specific stamp listings.

DEFINITIVES



A American Clock



C Chippendale Chair



D Silver Coffeepot



J Mary Lasker



K Wisdom

~AMERICAN DESIGN SERIES~

A American Clock 10¢

DATE OF ISSUE: 1/24/03 at Tucson AZ

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$2.00	108040
Block of 10	1.00	108030
Block of 4	.40	108020

B American Toleware 5¢ (Shown on page 35)

REPRINTED: 2007

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$1.00	180540
Block of 10	.50	180530
Block of 4	.20	180520

C Chippendale Chair 4¢

DATE OF ISSUE: 3/5/04 at New York NY

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$.80	110440
Block of 10	.40	110430
Block of 4	.16	110420

D Silver Coffeepot 3¢

DATE OF ISSUE: 3/16/07 at New York NY

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$.60	103340
Block of 10	.30	103330
Block of 4	.12	103320

E Star 3¢ (Not Shown)

DATE OF ISSUE: 6/7/02 at Washington DC

1 design, 8 positions, plate no. in 4 corners, offset (BCA)

* Pane of 50 w/plate no.	\$1.50	100340
Block of 20	.60	100330
Block of 4	.12	100320

F Navajo Jewelry 2¢ (Shown on page 35)

REISSUED: 5/12/07 at Washington DC

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$.40	180440
Block of 10	.20	180430
Block of 4	.08	180420

G Tiffany Lamp 1¢ (Shown on page 35)

REISSUED: 3/7/08 at New York NY

1 design, 15 positions, plate no. in 4 corners, offset (SSP)

3 / 1 / 1 / 1 / 1		
* Pane of 20 w/plate no.	\$.20	184140
Block of 10	.10	184130
Block of 4	.04	184120



H Oveta Culp Hobby

~DISTINGUISHED AMERICANS SERIES~

H Oveta Culp Hobby 84¢ (3 oz.)

DATE OF ISSUE: 4/15/11 at Houston TX

1 design, 12 positions, plate no. in 4 corners, gravure (AVR)

Pane of 20 w/plate no.	\$16.80	104740
Block of 10	8.40	104730
Block of 4	3.36	104720
First Day Cover	1.28	104761

J Mary Lasker 78¢

DATE OF ISSUE: 5/15/09 at Washington DC

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$15.60	113240
Block of 10	7.80	113230
Block of 4	3.12	113220

~AMERICAN CULTURE SERIES~

K Wisdom \$1

REPRINTED: 9/08

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$20.00	189640
* Block of 10 w/plate no.	10.00	189630
* Block of 4 w/plate no.	4.00	189620
Single Stamp	1.00	189610

~SCENIC AMERICAN LANDSCAPES SERIES~

L Grand Teton National Park 98¢ (Int'l rate)

DATE OF ISSUE: 6/28/09 at Washington DC

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$19.60	574640
Block of 10	9.80	574630
Block of 4	3.92	574620

M Voyageurs National Park 80¢ (Int'l Rate, Canada & Mexico)

DATE OF ISSUE: 4/11/11 at Washington DC

1 design, 9 positions, plate no. in 4 corners, offset (APU)

\$16.00	575440
8.00	575430
3.20	575420
1.24	575461
	8.00 3.20

DEFINITIVES



L Grand Teton National Park



M Voyageurs National Park

OTHER DEFINITIVES~

N Washington and Jackson \$5 (Not Shown)

DATE OF ISSUE: 8/19/94 at Pittsburgh PA

1 design, 6 positions, plate no. in 4 corners, intaglio (SVS) (WATER-ACTIVATED)

* Pane of 20 w/plate no.	\$100.00	109540
* Block of 10 w/plate no.	50.00	109530
* Block of 4 w/plate no.	20.00	109520
Single Stamp	5.00	109510

O Monarch 64¢

DATE OF ISSUE: 5/17/10 at New York NY

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$12.80	114640
Block of 10	6.40	114630
Block of 4	2.56	114620
Ceremony Program	6.95	114691

P Dolphin 64¢ (2 oz.) (Not Shown)

DATE OF ISSUE: 6/12/09 at Washington DC

1 design, 6 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$12.80	113340
Block of 10	6.40	113330
Block of 4	2.56	113320

Q Purple Heart with Ribbon

(First-Class rate Forever®) (Not Shown)

DATE OF ISSUE: 5/5/11 at San Diego CA

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$8.80	114940
Block of 10	4.40	114930
Block of 4	1.76	114920
First Day Cover	.88	114961
Ceremony Program	6.95	114991
Pane of 20 & First Day Cover	9.95	114993

R Purple Heart 44¢ (Not Shown)

REISSUED: 4/28/09 at Washington DC

1 design, 6 positions, plate no. in 4 corner, offset (APU)

* Pane of 20 w/plate no.	\$8.80	123740
Block of 10	4.40	123730
Block of 4	1.76	123720
Pane of 20 & First Day Cover	9.62	123793











S Herbs

S Herbs 29¢ (Postcard Rate)

DATE OF ISSUE: 4/7/11 at New York NY

5 designs, 21 positions, plate no. every 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$5.80	104440
Block of 10	2.90	104430
Strip of 5	1.45	104420
First Day Covers		
(Set of 5, 2 stamps each)	5.10	104463

T Polar Bear 28¢

REISSUED: 10/2010

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$5.60	123140
Block of 10	2.80	123130
Block of 4	1.12	123120

U George Washington by Gilbert Stuart 20¢

(2nd oz.) (Shown on page 34)

DATE OF ISSUE: 4/11/11 at Washington DC 1 design, 10 positions, plate no. in 4 corners, offset (APU)

Pane of 20 w/plate no.	\$4.00	101640
Block of 10	2.00	101630
Block of 4	.80	101620
First Day Cover (2 stamps)	1.08	101662

V Official Mail 1¢ (Not Shown)

DATE OF ISSUE: 2/24/09 at Washington DC 1 design, offset (SSP)

Pane of 20	\$.20	574440
Block of 10	.10	574430
Block of 4	.04	574420

NOTE: Must meet postal requirements for mail use. NOTE: Official (Penalty) Mail stamps available only through USA Philatelic catalog orders. These items are not available at Philatelic centers. Penalty for private use \$300.



O Monarch Neyword: Monarch



T Polar Bear N Keyword: Stahl

^{*} Please refer to order form to request specific plate positions.

Also available as a self-adhesive coil.

GO GREEN FAMILY ACTIVITY KIT





Enjoy going green together! The Family Activity Kit provides hours of funfilled ideas to help the environment. Kids will enjoy the colorful 13½" × 19" poster, pad of 15 Fold & Mail Stationery, pane of 16 *Go Green* stamps, PLUS a special code to access online games!

\$16.95 // Item # 467071

Learn more at www. stampproducts.com/ gogreen.

SEND A HELLO PREMIUM STAMPED CARDS















A thoughtful gift that's sure to delight Disney•Pixar fans, this booklet of 20 pre-stamped cards makes sending a hello easy and fun! Five different designs showcase characters from popular Disney•Pixar films including Cars, Ratatouille, Toy Story, Up, and WALL•E. No postage is needed; just write a message and mail!

\$14.95 // Item # 887200





The perfect collection for a history buff, this handsome tri-fold folio has a seethrough window displaying both sides of *The Civil* War: 1861 stamp sheet, and also includes a collectible card showcasing the two official First Day of Issue postmarks with exclusive information about their designs. Don't miss this folio - the first in a fiveyear series commemorating the Civil War.

\$14.95 // Item # 576374





Packaged in a sleeve with original illustrations by artist Rafael López, this set includes five album-sized prints featuring portraits of Tito Puente, Carmen Miranda, Selena, Carlos Gardel, and Celia Cruz, as well as biographical information and five Latin Music Legends stamps. This vibrant artwork looks great displayed in a standard 12" x 12" frame.

\$15.95 // Item # 467174

STATIONERY IN THE SPOTLIGHT



E Neon Celebrate! Notecard Set

With this set of eight notecards, you'll always be ready to celebrate! Notecards (5½" $\times\,4\%$ ") come with coordinating envelopes and matching Neon Celebrate! Forever® stamps — great for graduations, birthdays, New Year's wishes, and more!

A Send a Hello (First-Class rate Forever®)		ge 28)
Premium Stamped Cards (Booklet of 20)	\$14.95	887200
B Save Vanishing Species™ Semipost	al (First-Cl	ass rate)
(Shown on back cover)		
Notecard Set w/Envelopes & Stamps (Set of 10)	\$15.95	576694
C Go Green (First-Class rate Forever®) (Show		
Seeded Oversized Postcards w/Stamps (Set of 4	1) \$8.95	467066
	@\	
D Garden of Love (First-Class rate Foreve	(Not Show	wn)
Notecard Set w/Envelopes	61405	F76104
& Stamps (10 cards, 1 of each design)	\$14.95	576194
E Neon Celebrate! (First-Class rate Forev	or®)	
	er")	
Notecard Set w/Envelopes & Stamps (8 cards, 2 of each design)	\$12.95	576294
& Starrips (8 cards, 2 or each design)	\$12.53	370294
F Evergreens (First-Class rate Forever®)		
Notecard Set w/Envelopes		
& Stamps (8 cards, 2 of each design)	\$11.95	886600
G Celebrating Lunar New Year: Year o	f the Rak	bit
(First-Class rate Forever®) (Not Shown)		
Deluxe Notecard Set w/Envelopes		
& Stamps (12 cards, 1 of each design)	\$14.95	885800
H Hawaiian Rain Forest 44¢ (Not Shown)		
Oversized Premium Stamped Cards (Set of 10)	\$8.95	885400
J Celebrating Lunar New Year: Year of	the Tige	r 44¢

\$14.95

574366

F Evergreens Notecard Set

Perfect for the holiday season and all year-round, this set of eight notecards ($5\frac{1}{2}$ " × $4\frac{1}{2}$ ") features beautiful renditions of four different conifers, eight custom-designed envelopes, and eight *Holiday Evergreens* Forever® stamps.



K Kelp Forest 44¢ (Not Shown)		
Oversized Premium Stamped Cards (Set of 10)	\$8.95	464066
L Calabardia al lassa an Nassa Vasa a Vasa a deb	- 0- 424	v
L Celebrating Lunar New Year: Year of th	e Ox 42¢	* (Not Shown)
Deluxe Notecard Set w/Envelopes & Stamps (12 cards, 1 of each design)	\$13.95	573894
& Starrips (12 cards, 1 or each design)	\$13.93	3/3094
M Celebrating Lunar New Year Bundle	e (Not Showr	n)
Year of the Rabbit, Year of the Tiger,		
and Year of the Ox Notecard Sets	\$34.95	573898
N Holiday Nutcrackers 42¢* (Not Shown)		
Postcard Puzzles	\$7.95	678077
- OSCERIO I GEELES	47.55	
O Cowboys of the Silver Screen 28¢*	(Not Shown)	
Premium Stamped Cards (Booklet of 20)	\$14.95	465366
D.C. and a American Lands and a 20¢*		
P Scenic American Landscapes 28¢* (
Premium Stamped Cards (Booklet of 20)	\$14.95	980066
Q Gulf Coast Lighthouses 28¢* (Not Shor	wn)	
Premium Stamped Cards (Booklet of 20)	\$14.95	464566
Premium Stamped Stationery (Package of 10)	15.95	464580
R The Simpsons 28¢* (Not Shown)		
Premium Stamped Cards (Booklet of 20)	\$14.95	679066
S Early TV Memories 28¢* (Not Shown)		
Premium Stamped Cards (Booklet of 20)	\$14.95	463366

^{*} Additional postage required.

(Not Shown)

Deluxe Notecard Set w/Envelopes & Stamps (12 cards, 1 of each design)

A White-fronted Geese \$15.00

DATE OF ISSUE: 6/24/11 at Katy TX

1 design, 3 positions, plate no in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$300.00	334440
* Block of 4 w/plate no.	60.00	334420
Single Stamp	15.00	334410
Uncut Press Sheet	1,100.00	334484
Single Stamp (Self-Adhesive)	15.00	334540
Uncut Press Sheet	350.00	334584
Silk Cachet	25.00	541162
Artist Commemorative Card (8"x10")	50.00	541192

B American Wigeon \$15.00

DATE OF ISSUE: 6/25/10 at Hanover MD

1 design, 4 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$300.00	334240
* Block of 4 w/plate no.	60.00	334220
Single Stamp	15.00	334210
Uncut Press Sheet	1,440.00	334284
Single Stamp (Self-Adhesive)	15.00	334340
Uncut Press Sheet (Self-Adhesive)	500.00	334384
Silk Cachet	25.00	541062
Artist Commemorative Card (8" x 10")	50.00	541092

C Long-tailed Duck \$15.00 (Not Shown)

DATE OF ISSUE: 6/26/09 at Nashville TN

1 design, 3 positions, plate no. in 4 corners

* Pane of 20 w/plate no.	\$300.00	334040
* Block of 4 w/plate no.	60.00	334020
Single Stamp	15.00	334010
Uncut Press Sheet	1,000.00	334084
Single Stamp (Self-Adhesive)	15.00	334140
Uncut Press Sheet (Self-Adhesive)	300.00	334184
Silk Cachet	30.00	540962
Artist Commemorative Card (8" x 10")	50.00	540992

NOTE: Duck Stamps are not valid for postage. They are valid for hunting permits.

DUCK STAMPS & JUNIOR DUCK STAMPS

DUCK STAMPS

Proceeds from the sale of the Migratory Bird Hunting and Conservation Stamp (the Federal Duck Stamp) fund the acquisition of wetlands and wildlife habitat for the National Wildlife Refuge System. Since its inception in 1934, the Federal Duck Stamp Program has generated more than \$700 million for the preservation of some five million acres of American wetlands.



A White-fronted Geese



B American Wigeon



D Ring-necked Ducks

JUNIOR DUCK STAMPS

Proceeds from the sale of Junior Duck Stamps are used to support a national art and environmental education curriculum for students in grades K-12. The first-place national winning design is selected from the Best in Show designs from each of the fifty states, the District of Columbia, and U.S. territories.

D Ring-necked Ducks \$5.00

DATE OF ISSUE: 6/24/11 at Katy TX

* Pane of 30 w/plate no.	\$150.00	541140
* Block of 4 w/plate no.	20.00	541120
Single Stamp	5.00	541110

E Hooded Merganser \$5.00 (Not Shown)

DATE OF ISSUE: 6/25/10 at Hanover MD

* Pane of 30 w/plate no.	\$150.00	541040
* Block of 4 w/plate no.	20.00	541020
Single Stamp	5.00	541010

F Wood Duck \$5.00 (Not Shown)

DATE OF ISSUE: 6/26/09 at Nashville TN

* Pane of 30 w/plate no.	\$150.00	540940
* Block of 4 w/plate no.	20.00	540920
Single Stamp	5.00	540910

* Please refer to order form to request specific plate positions.

NOTE: Jr. Duck Stamps are not valid for postage. They are not valid for hunting permits.

COLLECTING ESSENTIALS

A NEW The Postal Service Guide to U.S. Stamps, 38th Edition

38th Edition \$19.95 891100

B The 2010 Stamp Yearbook

Stamp Collection (Hardback)	\$59.95	991000
64 pages, 65 stamps plus mounts		
Mail Use Stamp Packet	8.95	991004
17 stamps plus mounts		
Yearbook & Mail Use Packet	63.95	991001

C The 2009 Stamp Yearbook

Stamp Collection (Hardback)	\$59.95	990900
64 pages, 61 stamps plus mounts		
Mail Use Stamp Packet	17.50	SOLDOUT
33 stamps plus mounts Yearbook & Mail Use Packet	71.95	SOLDOUT

D NEW 2011 Digital Color Postmark First Day Covers

Complete set of 97 Covers \$154.31 991168

E 2010 Digital Color Postmark First Day Covers (Not Shown)

Complete set of 58 Covers	\$87.00	991079
Core set of 17 Covers	25.50	991068

F 2009 Digital Color Postmark First Day Covers (Not Shown)

Complete Set of 63 Covers	\$94.50	990979
Core Set of 17 Covers	25.50	990968

G 2008 Digital Color Postmark First Day Covers (Not Shown)

Complete Set of 41 Covers	\$61.50	SOLDOUT
Core Set of 12 Covers	18.00	990868

H 2007 Digital Color Postmark First Day Covers (Not Shown)

Complete Set of 61 Covers	\$91.50	SOLDOUT
Core Set of 14 Covers	21.00	990768

J America's Postmarks Binder (Not Shown)

Three-Ring Binder & 20 Pages	\$21.95	880660
Pages (Set of 20)	8.95	880681

K Binder with Slipcase and Pages

(All Sold Separately) (Not Shown)

(, / (· · - · - · · · · /		
Binder w/ Slipcase	\$42.00	014002
Pages (2 vert. pockets, 1-45/8" x 101/8", 1-23/4" x 101	%") 5.9 5	014005
Pages (3 vertical pockets, 23%" x 101%")	5.95	014006
Pages (1 vertical pocket, 7%" x 101%")	5.95	014007
Pages (2 horizontal pockets, 51/16" x 77/8")	5.95	014008
Pages (3 horizontal pockets, 35/16" x 77%")	5.95	014009
Pages (4 horizontal pockets, 21/2" x 77/8")	5.95	014010
Pages (5 horizontal pockets, 17/8" x 77/8")	5.95	014011
Pages (6 horizontal pockets, 11/2" x 77/8")	5.95	014012
Pages (4 vertical pockets, 51%" x 37%")	5.95	014013
Pages (8 horizontal pockets, 11/8" x 77/8")	5.95	014014

All pages come in sets of five; not included in binder.

A NEW The Postal Service Guide to U.S. Stamps, 38th Edition

The only fully illustrated, fourcolor guide to U.S. stamps, this publication provides comprehensive information about every U.S. stamp from 1847 to the present, including the complete 2011 stamp program with First Day of Issue details, an updated Stamp Series section, and a glossary of important terms.



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\$99.95 /// Item #990999









D NEW 2011 Digital Color Postmark First Day Covers

The 2011 Digital Color Postmark set is now available! Don't miss this beautiful collection of colorful designs. Get every 2011 postmark in the complete set of 97 covers.



THE 2011 STAMP YEARBOOK

THE STAMPS OF 2011 HIGHLIGHT achievements, honor visionaries, applaud entertainers, and celebrate innovation. A boldly and beautifully designed keepsake, The 2011 Stamp Yearbook is the perfect way to enjoy the year's program — and preserve the best of a nation.



INCLUDES:

- » 75 stamps from the 2011 collectible program plus mounts
- » 72 pages of fascinating information about each stamp subject
- » Placeholders to preserve both collectible and mail use issuances
- » An exciting array of quotes, timelines, graphics, and photography

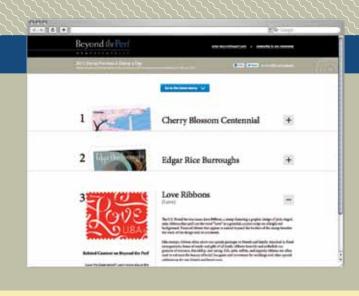
Enhance your yearbook by adding the 43 stamps featured in the Mail Use section – available for purchase in one convenient packet. Buy together with the Yearbook and save!

The 2011 Stamp Yearbook (72 pages, 75 stamps plus mounts) /// \$59.95 » Item #991100

Mail Use Stamp Packet (43 stamps plus mounts) /// \$22.50 » Item #991104

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IDIN the Community at www.BeyondthePerf.com

SELF-ADHESIVE COILS

PRECANCELLED, NON-DENOMINATED

A American Eagle Presorted First-Class (25¢) (Not Shown)

DATE OF ISSUE: 8/5/05 at Grand Rapids MI 10 designs, plate no. every 20[‡], gravure (SSP)

Strip of 25 w/plate no. (3K Coil) \$6.25 78283

DATE OF ISSUE: 6/26/03 at Santa Clara CA 10 designs, plate no. every 20[‡], gravure (SSP)

Strip of 25 w/plate no. (10K Coil) \$6.25 782130

B Patriotic Banner Presorted STD (10¢)

(Not Shown)

DATE OF ISSUE: 7/4/07 at Washington DC 1 design, plate no. every 31*, offset (SSP)

Strip of 25 w/plate no. (10K coil) \$2.50 784730

1 design, plate no. every 10[‡], gravure (AVR)

 Strip of 25 w/plate no. (10K coil)
 \$2.50
 784731

 Strip of 25 w/plate no. (3K coil)
 2.50
 784630

C Art Deco Bird Nonprofit (5¢)

DATE OF ISSUE: 2/11/11 at Charleston SC 1 design, plate no. every 27[‡], offset (APU)

Strip of 25 w/ plate no. (10k Coil)	\$1.25	788230
First Day Cover	.87	788262
Strip of 25 w/ plate no. (3k Coil)	1.25	788130

D Sea Coast Nonprofit (5¢) (Shown on page 35)

REPRINTED: 6/03

1 design, plate no. every 22*, gravure (APU)

Strip of 25 w/plate no. (10K Coil) \$1.25 781431

REPRINTED: 4/04

1 design, plate no. every 27[‡], offset (APU)

Strip of 25 w/plate no. (10K Coil) \$1.25 781432

REISSUED: 4/6/04 at Washington DC

1 design, plate no. every 27‡, gravure (APU)

Strip of 25 w/plate no. (3K Coil) \$1.25 782730

REPRINTED: 8/04

1 design, plate no. every 20[‡], gravure (SSP)

Strip of 25 w/plate no. (10K Coil) \$1.25 781433

REPRINTED: 11/04

1 design, plate no. every 27*, gravure (APU)

Strip of 25 w/plate no. (10K Coil) \$1.25 781434

Precancelled stamps, including First-Class Presort, non-denominated bulk rate, and nonprofit stamps, are used by large-volume mailers who prepare mailings at various presort levels. These stamps may be used to pay regular postage by authorized mailers (see USPS Domestic Mail Manual). Denomination in parentheses denotes selling price for non-denominated stamps. Not valid for foreign postage.









O George Washington by Gilbert Stuart

E Lady Liberty and U.S. Flag 🏶

C Art Deco Bird

(First-Class rate Forever®) (Shown on page 22)

DATE OF ISSUE: 12/1/10 at Washington DC 2 designs, plate no. every 32*, offset (APU)

Full Coil of 100 (only)	\$44.00	787940
First Day Covers (2)	1.64	787963

DATE OF ISSUE: 12/1/10 at Washington DC 2 designs, plate no. every 40*, gravure (AVR)

Full Coil of 100 (only) \$44.00 787941

DATE OF ISSUE: 12/1/10 at Washington DC 2 designs, plate no. every 32*, offset (SSP)

Full Coil of 100 (only) \$44.00 787942

F U.S. Flag 44¢ (Not Shown)

DATE OF ISSUE: 5/1/09 at Washington DC 1 design, plate no. every 16[‡], gravure (AVR)

Full Coil of 10,000	\$4,400.00	787840
Strip of 25 w/plate no.	11.00	787830
Full Coil of 3,000	1,320.00	787740
Strip of 25 w/plate no.	11.00	787730

DATE OF ISSUE: 5/8/09 at Washington DC 1 design, plate no. every 20[‡], offset (AVR)

Full Coil of 100 (only)	\$44.00	SOLDOUT

DATE OF ISSUE: 5/8/09 at Washington DC 1 design, plate no. every 31*, offset (SSP)

Full Coil of 100 (only) \$44.00 787042

G Patriotic Quill and Inkwell 44¢

DATE OF ISSUE: 2/14/11 at Kansas City MO 1 design, plate no. every 27 *, offset (SSP)

Full Coil of 10,000	\$4,400.00	772240
Strip of 25 w/plate no.	11.00	772230
First Day Cover	.82	772261
Full Coil of 3,000	1,320.00	772140
Strip of 25 w/plate no.	11.00	772130

H Flags of Our Nation: Set 5

(First-Class rate Forever®) (Not Shown)

Northern Marianas, Ohio, Oklahoma, Oregon, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tannassaa

DATE OF ISSUE: 8/11/11 at Columbus OH 10 designs, plate no. every 20[‡], gravure (SSP)

Full Coil of 50 (only)	\$22.00	788340
First Day Covers (Set of 10)	8.80	788363
First Day of Sale Covers (Set of 10) 8.80	788367
Ceremony Program (Random Single	e) 6.95	788391
Digital Color Postmark		
First Day Covers (Set of 10)	16.00	788368

J Flags of Our Nation: Set 4 44¢ (Not Shown)

Stars and Stripes, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota

DATE OF ISSUE: 4/16/10 at New York NY 10 designs, plate no. every 10[‡], gravure (SSP)

Full Coil of 50 (only)	\$22.00	787640
Ceremony Program	6.95	787691

K Flags of Our Nation: Set 3 44¢ (Not Shown)

Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Stars and Stripes

DATE OF ISSUE: 8/6/09 at Pittsburgh PA 10 designs, plate no. every 10[‡], gravure (SSP)

Full Coil of 50 (only)	\$22.00	787540
Ceremony Program	6.95	787591

L Flags of Our Nation: Set 2 42¢ (Not Shown)

(Additional postage required)

District of Columbia, Florida, Georgia, Guam, Hawai`i, Idaho, Illinois, Indiana, Iowa, Kansas

DATE OF ISSUE: 9/2/08 at Washington DC 10 designs, plate no. every 10[‡], gravure (SSP)

Full Coil of 50 (only)	\$21.00	786640
Ceremony Program	6.95	786691

M Flags of Our Nation: Set 1 42¢ (Not Shown)

(Additional postage required)

Stars and Stripes, Alabama, Alaska, American Samoa, Arizona, Arkansas, California, Colorado, Connecticut, Delaware

DATE OF ISSUE: 6/14/08 at Washington DC 10 designs, plate no. every 10⁺, gravure (SSP)

Full Coil of 50 (only)	\$21.00	786540
Ceremony Program	6.95	786591
Collector's Folder w/Coil of 50	29.95	786575

N Herbs 29¢ (Postcard Rate) (Shown on page 27)

DATE OF ISSUE: 4/7/11 at New York NY 5 designs, plate no. every 40⁺, gravure (AVR)

Full Coil of 100 (only)	\$29.00	771940
First Day Covers		
(Set of 5, 2 stamps each)	5.10	771963

O George Washington by Gilbert Stuart 20¢ (2nd oz.)

DATE OF ISSUE: 4/11/11 at Washington DC 1 design, plate no. every 32^t, offset (APU)

Full Coil of 100 (only)	\$20.00	771840
First Day Cover (2 stamps)	1.08	771862

- ‡ This number represents the actual plate number intervals.
- Also available as self-adhesive booklet.
- Going off sale 12/31/11.

WATER-ACTIVATED STAMPS

PRECANCELLED, NON-DENOMINATED

A American Eagle Presorted First-Class (25¢) (Not Shown)

DATE OF ISSUE: 5/12/04 at Washington DC 10 designs, plate no. every 10*, gravure (SSP)

Strip of 25 w/plate no. (3K Coil)	\$6.25	782530
Strip of 5	1.25	782520

B Patriotic Banner Presorted STD (10¢)

DATE OF ISSUE: 2/24/09 at Washington DC 1 design, plate no. every 31*, offset (SSP)

Strip of 25 w/plate no. (500 Coil)	\$2.50	787430
Strip of 5	.50	787420

Precancelled stamps, including First-Class Presort, non-denominated bulk rate, and nonprofit stamps, are used by large-volume mailers who prepare mailings at various presort levels. These stamps may be used to pay regular postage by authorized mailers (see USPS Domestic Mail Manual). Denomination in parentheses denotes selling price for non-denominated stamps. Not valid for foreign postage.



C Sea Coast Nonprofit

C Sea Coast Nonprofit (5¢)

DATE OF ISSUE: 3/19/03 at Washington DC 1 design, plate no. every 10[‡], gravure (GFD)

Strip of 25 w/plate no. (10K Coil)	\$1.25	782030
Strip of 5	.25	782020
Strip of 25 w/plate no. (500 Coil)	1.25	781830
Strip of 5	.25	781820

REPRINTED: 3/04

1 design, plate no. every 14[‡], gravure (SSP)

Strip of 25 w/plate no. (10K Coil)	\$1.25	782031
Strip of 5	.25	782021

REISSUED: 6/11/04 at Washington DC

1 design, plate no. every 14[‡], gravure (SSP)

Strip of 25 w/plate no. (3K Coil)	\$1.25	782630
Strip of 5	.25	782620

REISSUED: 9/05/08 at Washington DC 1 design, plate no. every 31*, offset (SSP)

Strip of 25 w/plate no. (500 Coil)	\$1.25	701830
Strip of 5	.25	701820

D U.S. Flag 44¢ (Not Shown)

DATE OF ISSUE: 5/1/09 at Washington DC 1 design, plate no. every 31*, offset (SSP)

Full Coil of 3,000	\$1,320.00	787140
Strip of 25 w/plate no.	11.00	787130
Strip of 5	2.20	787120

E American Clock 10¢

DATE OF ISSUE: 8/4/06 at Independence OH 1 design, plate no. every 14*, gravure (SSP)

Full Coil of 10,000	\$1,000.00	784340
Strip of 25 w/plate no.	2.50	784330
Strip of 5	.50	784320

REISSUE: 7/15/08 at Washington DC 1 design, plate no. every 31[‡], offset (SSP)

Full Coil of 10,000	\$1,000.00	704340
Strip of 25 w/plate no.	2.50	704330
Strip of 5	.50	704320

F American Toleware 5¢

DATE OF ISSUE: 5/31/02 at McLean VA 1 design, plate no. every 14[‡], gravure (SSP)

Full Coil of 10,000	\$500.00	778140
Strip of 25 w/plate no.	1.25	778130
Strip of 5	.25	778120

G Chippendale Chair 4¢

DATE OF ISSUE: 7/19/07 at Washington DC 1 design, plate no. every 14[‡], gravure (SSP)

Full Coil of 10,000	\$400.00	785640
Strip of 25 w/plate no.	1.00	785630
Strip of 5	.20	785620

H Silver Coffeepot 3¢ (Shown on page 26)

DATE OF ISSUE: 9/16/05 at Milwaukee WI 1 design, plate no. every 14[‡], gravure (SSP)

Full Coil of 10,000	\$300.00	782940
Strip of 25 w/plate no.	.75	782930
Strip of 5	.15	782920

J Navajo Jewelry 2¢

REISSUE: 2/12/11 at Charleston SC 1 design, plate no. every 31*, offset (SSP)

Full Coil of 10,000	\$200.00	788040
Strip of 25 w/plate no.	.50	788030
Strip of 5	.10	788020
First Day Cover	.84	788062

K Tiffany Lamp 1¢

REISSUE: 6/07/08 at McLean VA

1 design, plate no. every 31*, offset (SSP)

Full Coil of 3,000	\$30.00	761540
Strip of 25 w/plate no.	.25	761530
Strip of 5	.05	761520

REISSUE: 4/28/09 at Washington DC 1 design, plate no. every 31*, offset (SSP)

Full Coil of 10,000	\$100.00	786440
Strip of 25 w/plate no.	.25	786430
Strip of 5	.05	786420

[‡] This number represents the actual plate number intervals.



E American Clock



F American Toleware



G Chippendale Chair



J Navajo Jewelry



K Tiffany Lamp

LAST CHANCE

LAST CHANCE

These items are only available while through the catalog after 12/31/11.



A Animal Rescue: Adopt A Shelter Pet

A Animal Rescue: Adopt A Shelter Pet 44¢

DATE OF ISSUE: 4/30/10 at North Hollywood CA 10 designs, 8 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$8.80	SOLDOUT
Block of 10	4.40	SOLDOUT
Uncut Press Sheet	70.40	576084
Ceremony Program	6.95	576091
Pane of 20 & Digital Color Postmark		
First Day Covers (2 Random: 1 Cat & 1 Dog)	11.95	576099

B Madonna and Sleeping Child by Sassoferrato 44¢

DATE OF ISSUE: 10/20/09 at San Simeon CA

1 design, offset (APU)

Booklet of 20 (2-sided)	\$8.80	678640
Booklet of 20 & First Day Cover	9.62	678693
Ceremony Program	6.95	678691

C Eid 44¢

DATE OF ISSUE: 9/3/09 at Washington DC 1 design, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. \$8.80 573640 Block of 10 4.40 573630 Block of 4 1.76 573620

D Hanukkah 44¢

DATE OF ISSUE: 10/9/09 at New York NY

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$8.80	573540
Block of 10	4.40	573530
Block of 4	1.76	573520
Pane of 20 & First Day Cover	9.62	573593
Ceremony Program	6.95	573591

E Kwanzaa 44¢ (Not Shown)

DATE OF ISSUE: 9/3/09 at Washington DC

1 design, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	573640
Block of 10	4.40	573630
Block of 4	1.76	573620

^{*} Please refer to order form to request specific plate positions.



B Madonna and Sleeping Child by Sassoferrato



C Eid



D Hanukkah

SPECIAL OFFER



The Royal Wedding Digital Color Postmark First Day Cover

Commemorate the marriage of Prince William of Wales and Miss Catherine Middleton with a limited-edition souvenir cover. This #10 envelope includes an affixed Wedding Roses stamp, two affixed The Royal Wedding stamps issued by Britain's Royal Mail, and a custom-designed color postmark.

Item # 802065 // \$4.95



The Royal Wedding Miniature Sheet

Celebrate the Royal Wedding of Prince William to Miss Catherine Middleton with the official commemorative stamps issued by Britain's Royal Mail. Four stamps (two repeats of two designs) are printed within a miniature sheet displaying Prince William's coat of arms.

The stamp images feature two official engagement portraits of the Royal couple, taken by world-renowned photographer Mario Testino: a formal image of the pair photographed in the Council Chamber of St. James's Palace and an informal image showing the couple embracing in the Palace's Cornwall Room.

Please note: these Royal Mail stamps are not valid postage for the United States.

Item # 802040 // \$6.95

Available while supplies last!

Year of the Rabbit January 22 // Morrow GA

Kansas Statehood January 27 // Topeka KS

Ronald Reagan Centennial February 10 // Simi Valley CA

Art Deco Bird February 11 // Charleston SC

Navajo Jewelry February 12 // Charleston SC

Patriotic Quill and Inkwell February 14 // Kansas City MO

Latin Music Legends March 16 // Austin TX

Neon Celebrate! March 25 // Cleveland OH

Jazz March 26 // New Orleans LA

Herbs April 7 // New York NY

Common Terns Stamped Card April 7 // New York NY

Lady Liberty and U.S. Flag April 8 // New York NY

& September 14 // Washington DC

Wedding Cake April 11 // Washington DC

George Washington by Gilbert Stuart April 11 // Washington DC

Voyageurs National Park April 11 // Washington DC

New River Gorge Bridge April 11 // Fayetteville WV

The Civil War: 1861 April 12 // Charleston SC

Go Green April 14 // Washington DC

Oveta Culp Hobby April 15 // Houston TX

Wedding Roses April 21 // Washington DC

Helen Hayes April 25 // Washington DC

Gregory Peck April 28 // Beverly Hills CA

Mercury Project & MESSENGER Mission May 4 // Kennedy Space Center FL

Purple Heart with Ribbon May 5 // San Diego CA

Indianapolis 500 May 20 // Indianapolis IN

Garden of Love May 23 // Crestwood KY

American Scientists June 16 // St. Paul MN

Mark Twain June 25 // Hannibal MO

Pioneers of American Industrial Design June 29 // New York NY

Owney the Postal Dog July 27 // Washington DC

U.S. Merchant Marine July 28 // Great Neck NY

Flags of Our Nation: Set 5 August 11 // Columbus OH

Eid August 12 // Columbus OH

Send a Hello August 19 // Anaheim CA

Edward Hopper August 24 // Provincetown MA

Barbara Jordan September 16 // Houston TX

Save Vanishing Species™ Semipostal September 20 // Washington DC

Romare Bearden September 28 // New York NY

Holiday Baubles October 13 // New York NY

Madonna of the Candelabra by Raphael October 13 // New York NY

Kwanzaa October 14 // New York NY

Hanukkah October 14 // New York NY



Stamp Fulfillment Services PO Box 219424 Kansas City MO 64121-9424 Presorted Standard Postage & Fees Paid USPS Permit No. G-10

SAVE VANISHING SPECIES™

FIRST DAY OF ISSUE COLLECTION

Includes 20 stamps, ceremony program, postmark card, and folder



Celebrate the issuance of the *Save Vanishing Species Semipostal* stamp with this select group of First Day collectibles. The sleek $10\frac{1}{2}$ " × 9" folder contains a mounted pane of 20 stamps, an official First Day of Issue ceremony program and cover, and a Behind the Designs card. Only available in this collection, this card carries both the black and color First Day of Issue postmarks with text explaining the designs.

\$19.50 // Item #576671



\$15.95 // Item #576694